

# GAME-CHANGING RESEARCH

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LESS THAN 5% OF BREAST  
CANCER RESEARCH  
FUNDING GOES TOWARD  
STAGE IV BREAST CANCER,  
WHICH MAKES THE  
SIDE-OUT PROTOCOL A  
MAJOR ADVANCEMENT  
IN THE FIELD.

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SUPPORT SIDE-OUT AS WE INSPIRE  
SCIENCE AND HOPE IN THE MATCH  
AGAINST BREAST CANCER.

**The Side-Out Foundation's model is a cancer charity "game changer." Unlike most organizations, money donated to Side-Out goes directly to its own innovative research that is slowing the progression of stage IV breast cancer, and improving the way all cancers are treated.**

## The Side-Out Protocol

Funds raised through Side-Out go directly to its own cutting-edge clinical trials, the Side-Out Protocol, conducted at renowned medical institutions. These trials involve collaboration of treatment selection committees (or "tumor boards") made up of scientists across the country who specialize in different techniques and look at every aspect of a patient's cancer. The trials are based on the principles of individualized medicine, treating cancer based on its molecular architecture to get better therapy prediction and better results. Patients enrolled in our trials receive individualized drugs and treatment plans within just 10 days.

## Extending Lives

The Side-Out Protocol published and presented clinical evidence that revealed that patients with metastatic breast cancer who went through Side-Out's multi-omic profiling and treatment selection achieved significant improvement in survival. Based on these results, The Side-Out Foundation is expanding its clinical trial efforts to rigorously evaluate these findings in larger populations including those with bone metastasis.