

Dig Pink® PA Announcements

Feel free to use any of the announcement scripts below for your Dig Pink® event! These were originally written to be read at a volleyball event, however you can modify the statements to fit whatever type of event you are hosting.



(15 seconds)

The Side-Out Foundation was created in 2005 to honor Gloria Dunetz, the mother of volleyball coach & Side-Out founder, Rick Dunetz. Gloria passed away in August, 2010, and her memory will always inspire the organization to forge ahead for new stage IV breast cancer research.

(15 seconds)

The (insert school name) volleyball team would like to thank everyone for coming out to our Dig Pink® event! Your support allows us to use our sport as a way to impact the lives of all those dealing with breast cancer.

(15 seconds)

Funds raised through tonight's game benefit The Side-Out Foundation. To make a donation, please visit **SIDE-OUT.ORG** [OR] giving.side-out.org/campaigns/____ (insert page ID)

(20-25 seconds)

The Side-Out Foundation's Dig Pink® campaign is designed to encourage young athletes to become advocates for the stage IV breast cancer community while raising funds for research that is giving more time to those living with stage IV breast cancer. The dedication and fundraising efforts of the volleyball community are responsible for a clinical trial: The Side-Out Protocol. Visit the **SIDE-OUT.ORG** for more information about this innovative targeted trial for patients with metastatic breast cancer.

(20-25 seconds)

The Side-Out Ambassador Program presents opportunities for students to receive recognition and scholarship funds, encouraging them to continue a life of setting and achieving their goals. Ambassadors raise funds for breast cancer research through a Side-Out Foundation campaign while learning important lessons about health, community and perseverance. For more information, visit Side-Out's website at **www.side-out.org**.

(25-30 seconds)

Donations made to The Side-Out Foundation for today's Dig Pink® event will be combined with funds raised at similar events nationwide and will go toward breast cancer research and patient support services. Side-Out considers research of utmost importance and focuses on research for patients with stage IV (metastatic) breast cancer, the most advanced form of the disease and the least funded area of research. To make a donation to this cause, please visit **SIDE-OUT.ORG**.