

# Dig Pink/Side-Out Foundation/Metastatic Breast Cancer (MBC) PA Announcements

Feel free to **MAKE A COPY to personalize** and use any of the **15-30 second announcement scripts** below for your Pink event! These were originally written to be read at a volleyball event, however you can modify the statements to fit whatever type of event you are hosting.

## RECOGNITION

1. The **School/Team Name** would like to thank everyone for coming out to this year's Dig Pink events! Your support allows us to bring attention to and impact the lives of all those living with metastatic breast cancer.

Dig Pink campaigns empower our student-athletes to advocate on behalf of the breast cancer community while supporting The Side-Out Foundation's research. We celebrate all of our student-athletes that have committed to host Dig Pink events this year!

The power of student-athletes and the Side-Out Foundation working together to change how breast cancer is treated is evident **today/tonight**. Let's celebrate their efforts, as we honor those breast cancer survivors in attendance tonight.

2. Funds raised through **tonight's/today's** game benefit The Side-Out Foundation. To give, simply scan the QR Code posted **locations**. Help **School/Team Name** create more tomorrows for those living with breast cancer.

Every \$2000 donated to the Side-Out Foundation can provide a person living with metastatic breast cancer (MBC) personalized treatment recommendations that may help improve the quality and length of life. Visit [SIDE-OUT.ORG](http://SIDE-OUT.ORG) to fund more tomorrows.

3. Did you know that metastatic breast cancer, the most advanced form of the disease and the least funded area of research, is the center of The Side-Out Foundation's mission? Side-Out believes that solutions to metastatic breast cancer means answers and brighter tomorrows for all those who are or have faced breast cancer. To donate and find out more, visit [SIDE-OUT.ORG](http://SIDE-OUT.ORG).
4. Tonight's event is one of hundreds nationwide in the fight against metastatic breast cancer. Donations raised through Dig Pink events support The Side-Out Foundation's advanced breast cancer research, and patient support services.

Join us in our fight against metastatic breast cancer, (MBC) as we help all those

living with MBC regain control of their lives. Visit [SIDE-OUT.ORG](http://SIDE-OUT.ORG) to donate today.

**LEARN MORE ABOUT SIDE-OUT:**

1. The Side-Out Foundation was created in 2005 to honor Gloria Dunetz, the mother of volleyball coach & Side-Out founder, Rick Dunetz. Gloria passed away in August, 2010, and her memory will always inspire the organization to forge ahead for new metastatic breast cancer research. Visit [SIDE-OUT.ORG](http://SIDE-OUT.ORG) to learn more about Gloria's story, and learn more about how the SOF is giving more time to those with metastatic breast cancer.
2. The Side-Out Foundation's Dig Pink® campaign builds advocates who support those living with metastatic breast cancer. Side-Out's revolutionary research is made possible by the dedication and fundraising efforts of our student athletes and sports community nationwide. To learn more visit [SIDE-OUT.ORG](http://SIDE-OUT.ORG).
3. If you or someone you know is living with breast cancer, visit [SIDE-OUT.ORG](http://SIDE-OUT.ORG) to learn about their unique approach to cancer research. See if you qualify for their personalized Precision Analysis report designed to help you regain more control of your health.